Ball Corporation is a provider of metal packaging for beverage, food and household products, and of aerospace and other technologies and services to commercial and governmental customers. Founded in 1880, the company employs more than 14,500 people worldwide. Ball Corporation stock is traded on the New York Stock Exchange under the ticker symbol BLL.

**Drive for 10**
Drive for 10 is a mindset around perfection, with a greater sense of urgency around our future success.

**We know who we are.**
Proud of our rich history, we recognize the whole of our company is greater than the sum of its parts. Most importantly, we believe in our people, our culture and our ability to deliver value to all our stakeholders. Though we encourage and embrace our diversity of thought, business, location and language, we are “One Ball,” valuing:

- Uncompromising Integrity
- Being Close to Our Customers
- Behaving Like Owners
- Focusing on Attention to Detail
- Being Innovative

**We know where we are going.**
We want to be the best at everything we do, and will continually strive for perfection at Ball as we pursue our strategy of:

- Maximizing value in our existing businesses
- Expanding into new products and capabilities
- Aligning ourselves with the right customers and markets
- Broadening our geographic reach
- Leveraging our know-how and technological expertise to provide a competitive advantage

**We know what is important.**
In order to reach our goals, we must excel in these areas:

- **Customer Focus**
  We must be viewed as a strategic partner at each of our key customers.

- **Operational Excellence**
  We must be the most competitive in terms of cost, quality and service in all the markets in which we compete by continually driving for efficiencies in all our processes.

- **Innovation and Business Development**
  We must identify and drive profitable growth.

- **People and Culture Focus**
  We must have the best people, providing them with the right support, rewards and growth opportunities to thrive.

- **Sustainability**
  We must balance our economic, environmental and social impacts for greater long-term success.
Dear Fellow Shareholder,

A few years ago, we took a fresh look at how our business and the overall market would look 10 years in the future. Based on those insights, we developed and introduced Drive for 10, a vision to achieve continued success over the long term and to ensure that Ball Corporation thrives for another 130-plus years.

The Drive for 10 vision, coupled with the hard work and dedication of our 14,500 employees worldwide, led to solid 2013 results, which included net sales of $8.5 billion, comparable net earnings attributable to the company of $490 million and free cash flow of $461 million. Ball’s comparable full-year diluted earnings per share increased by 7.2 percent compared to 2012, while generating positive EVA® (economic value added) dollars and creating value for our shareholders. Though the challenges of the global economy remain relatively unchanged, Ball continues to adapt and execute – generating a total return for our shareholders of 16.8 percent last year.

In 2013, we continued to focus on “what is important” and excelled in the key areas that will ensure we can deliver our Drive for 10 vision:

- **Customer Focus**
- **Operational Excellence**
- **Innovation and Business Development**
- **People and Culture Focus**
- **Sustainability**

**Strategic Partnerships with Our Customers**

As always, Ball’s strategic customer partnerships influenced the company’s 2013 performance. Our people constantly work with our customers’ innovation, marketing, branding, channel delivery, procurement and supply chain teams to understand their businesses and consumer demand, as well as the challenges and trends they are seeing, so that we can develop solutions to help them achieve success in the marketplace.

This focus on developing more collaborative, rather than transactional relationships allowed us to be more streamlined and to move more quickly to meet customer requirements. A few fruits of our labor included: six of the seven top craft brewers in cans are using or moving to Ball aluminum beverage cans; developing several unique metal can innovations for key customers to enhance the enjoyment or positioning of their products; and achieving increased customer satisfaction scores on the biennial customer satisfaction surveys for our metal beverage, food and household and aerospace businesses.

Additionally, MillerCoors named Ball Innovator of the Year, Boeing named Ball Aerospace as Supplier of the Year and Brasil Kirin named our Brazilian joint venture, Latapack-Ball, as supplier of choice.

“Though the challenges of the global economy remain relatively unchanged, Ball continues to adapt and execute – generating a total return for our shareholders of 16.8 percent last year.”
Continued Focus on Operational Excellence

Another key driver of Ball’s 2013 results was our ongoing focus on operational excellence. We understand that we must be the most competitive on cost, and have the highest quality and best customer service in all of our markets. This includes the ongoing alignment of supply with demand, improving manufacturing efficiencies and product mix, strong program performance in our aerospace business, and optimal market positioning of our products and services.

Our metal beverage, food and household products and aerospace businesses continued driving operational excellence in 2013. The transition we made into global product lines last year enables us to align more closely with our global customers and better serve them through shared best practices, as well as improved and more efficient technologies.

In 2013, industry volumes for standard 12-ounce beverage cans declined in the Americas, while demand for our specialty beverage packaging continued to increase. To better align our supply with market demand, we converted two of our standard 12-ounce production lines to specialty can production, ceased the production of standard beverage cans in Milwaukee, Wis., and started up a second beverage can production line in our Alagoinhas, Brazil, plant. In China, Ball also relocated beverage can and end equipment from the Shenzhen plant to our existing Foshan plant, making it a four-line can plant and the largest in Asia. We completed the move of our European metal beverage packaging headquarters to Zurich, Switzerland, and announced the consolidation of our regional administrative offices, which will allow us to increase our operational efficiencies even further.

In our food and household products packaging business, solid performance across all product lines and continued growth in global metal aerosol packaging drove improved results. In our continued efforts to maximize efficiencies and aggressively manage our asset base, Ball ceased production at its Elgin, Ill., metal food and household products packaging manufacturing plant and announced the 2014 closure of our Danville, Ill., plant, which produces steel
By year-end 2014, we will redeploy these manufacturing assets across the North American system and continue to supply our existing customers. To leverage growth in other areas of the segment, we completed the installation of another impact extruded aluminum aerosol production line in our Mexican facility.

Our aerospace and technologies business kicked off the year with the completion of an advanced satellite manufacturing center, which more than doubles our spacecraft production capability. The 90,000-square-foot expansion can accommodate larger and more sophisticated satellites and simultaneous spacecraft builds to fulfill new government contracts for space-related assets. Though the U.S. budget sequestration and subsequent government shutdown affected our aerospace business in the latter part of 2013, we ended the year with a solid contracted backlog of $938 million. Because Ball Aerospace plays a vital role on many of the most critical U.S. civil and defense programs, our investments in manufacturing and our commitment to continued excellence in program performance position us as the most affordable and high-quality option for government agencies and to meet customer mission needs for decades to come.

**Innovation & Business Development**

**Spur Growth, New Opportunities**

Though business conditions remain somewhat challenging, we are finding pockets of growth across Ball through our innovation and business development efforts. In our beverage and food and household products packaging businesses, we launched numerous new products and printing technologies in 2013. Ball’s Alumi-Tek® bottle remained a customer favorite, as several new craft beer, fruit drink and energy drink customers added it to their offerings. In Brazil, with the 2014 World Cup and the 2016 Olympics, we anticipate increasing demand, and are well positioned with assorted can sizes to meet customer and

Dynamark™, Ball’s newly developed variable printing technology, can be integrated into the existing printing process for all sizes of steel and aluminum cans. By enabling up to 24 different monochromatic graphic elements to be added to a defined vacant area of, or supplemental to, the basic can design during the same production run, Dynamark can incorporate logos, icons or individualized messages into the can appearance.

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**EVA® DOLLARS* GENERATED BY DRIVE FOR 10 IN 2013:**

$149.3 M

*EVA® returns above 9% after tax
consumer needs. Additionally, we have developed new printing capabilities, which are increasingly important to customers seeking ways to set themselves apart with more specialized, personalized and engaging packages.

In our aerospace business, we became a prime contractor on the TASER [Total Application Services Enterprise Requirements] program for the National Geospatial-Intelligence Agency (NGA). This program provides high-end mission analysis, systems and software engineering, integration and IT services, for the NGA. Ball Aerospace also won a contract from the Korea Aerospace Research Institute (KARI) to build the Geostationary Environment Monitoring Spectrometer (GEMS) for the National Institute of Environmental Research in the Ministry of Environment of South Korea. With our focus on strategic growth opportunities, these contracts expand the geographic and customer footprint of Ball’s intelligence and information services business, as well as its instruments and sensors business.

In 2013, the Korea Aerospace Research Institute awarded Ball Aerospace a contract to build the Geostationary Environment Monitoring Spectrometer for the National Institute of Environmental Research in the Ministry of Environment of South Korea. GEMS is a geostationary scanning ultraviolet-visible spectrometer designed to monitor trans-boundary pollution events for the Korean peninsula and Asia-Pacific region. Ball Aerospace and KARI will design, fabricate and test GEMS, which is manifested on KARI’s GEO-KOMPSAT-2B geostationary satellite for a 2018 launch.

Around the globe, Ball manufactures steel and aluminum aerosol packaging that can be filled with a diverse range of products. We are North America’s largest producer of 3-piece steel aerosol cans, Europe’s leading supplier of extruded aluminum aerosol cans and the world’s largest producer of aluminum slugs (disks that are later extruded into cans and bottles).

Our People, Our Culture Make Up Who We Are
At Ball, we strive to employ the best people and to provide them with the support, rewards and growth opportunities needed to thrive. We made great strides toward becoming an employer of choice in our industries and in our global communities this year. For example, Ball Aerospace was recognized as one of the top 150 workplaces in the U.S., and Latapack-Ball earned one of the 150 best places to work in Brazil and one of the 150 best companies in people management practices.

In September, we celebrated Ball’s culture through our first ever Who We Are Month. As a key component of Drive for 10, “who we are” is important for us to highlight our culture and people, as well as our core values of integrity, being close to customers, behaving like owners, attention to detail and innovation.

Sustainability Continues to Contribute to Our Vision
The careful balance of our economic, environmental and social impacts is
another key to Ball’s enduring success. In 2013, we made considerable progress in our triple bottom line approach to sustainability, and to Ball becoming a more successful and sustainable enterprise. In May, we released updated sustainability data, which revealed, among other achievements: a 5 percent increase in energy efficiency in our global metal packaging businesses between 2010 and 2012, resulting in substantial progress toward our 2015 goal of reducing our greenhouse gas emissions by 10 percent compared to a 2010 baseline. At year-end 2013, more than half of Ball’s global manufacturing plants had achieved zero waste to landfill status. Additionally, our 2013 total recordable incident rate dropped to 1.6, which is significantly lower than that of other can manufacturers and the entire manufacturing industry as reported by the U.S. Bureau of Labor Statistics. Ball’s ongoing focus on light-weighting our containers and our support of packaging recycling programs in major markets also contribute significantly to further reduce the environmental footprint of our products. In September, Ball earned its place on the prestigious Dow Jones Sustainability Index, an important recognition for us as the most sustainable company in the containers and packaging industry.

During the year, we also amended and extended our senior credit facility and issued $1 billion of senior notes due in 2023 at a four percent interest rate, which provides the company with a competitive, long-term capital structure while increasing its financial flexibility and creating greater shareholder value. Our capital structure is in excellent shape and is a key part of our economic sustainability going forward.

Ball strives to enrich the communities where we live and work by donating money and time to support organizations, programs and civic initiatives that advance sustainable livelihoods. Throughout 2013, after several of our communities experienced devastating tornadoes and floods, the Ball...
Foundation committed more than $1.1 million to nonprofit organizations assisting with disaster relief, recovery and preparedness efforts. During the company’s annual giving campaign in the fall, Ball and its U.S. and Canadian employees also contributed more than $1.4 million and more than 2,400 volunteer hours to nonprofit organizations. We are proud that our company and our employees make a difference in the communities where we live and operate.

**The Future is in Our Control**

Our ongoing focus on the execution of Ball’s Drive for 10 vision, our strategic growth investments and our employees’ commitment led to our solid 2013 performance. While we remain grounded in the values and practices that have helped Ball thrive since 1880, we understand today’s dynamic global marketplace and the need for a proactive, yet financially disciplined, approach to growing our company. With good momentum as we start 2014, we are confident in Ball’s future and in our ability to achieve our long-term 10 to 15 percent diluted earnings per share growth goal in 2014 and beyond. In all of our operations throughout the world, Ball employees know “who we are,” “where we are going” and “what is important.” We are excited about the opportunities that 2014 brings and look forward to creating value for our shareholders, customers, employees, suppliers and communities well into the future. The disciplined management of our business, and our global team’s laser-like focus on Drive for 10, position Ball for success in 2014 and beyond.

Best regards,

John A. Hayes  
Chairman, President and Chief Executive Officer

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In 2013, Ball introduced its Matte & Gloss printing process, also called Silk & Shine, which enables customers to combine the two finishes on the same can. This new printing capability helps differentiate and enhance a product’s shelf appeal through sight and touch. Matte & Gloss can be applied to any design or color for a contrast effect where the gloss reflects light and the matte offers a subdued soft look.

In September, we celebrated Ball’s culture through our first ever Who We Are Month. As a key component of Drive for 10, “who we are” is important for us to highlight our culture and people, as well as our core values of integrity, being close to customers, behaving like owners, attention to detail and innovation. Who We Are Month is an opportunity for everyone to share the pride we have for our company, our teams and our work.

---

**BALL WILL ISSUE ITS FOURTH SUSTAINABILITY REPORT IN 2014:**

**VOL. 4**

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---

**OVER PAST 3 YEARS, BALL HAS REDUCED ENERGY USE BY 11 PERCENT:**

**DURING THE PAST 10 YEARS BALL STOCK PROVIDED SHAREHOLDERS WITH A TOTAL RETURN OF 548%:**

**REPURCHASE OF MORE THAN $500 MILLION OF BALL STOCK IN 2013:**

**BALL WILL ISSUE ITS FOURTH SUSTAINABILITY REPORT IN 2014:**

**VOL. 4**
<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Net sales</td>
<td>$ 8,468.1</td>
<td>$ 8,735.7</td>
<td>$ 8,630.9</td>
<td>$ 7,630.0</td>
<td>$ 6,710.4</td>
</tr>
<tr>
<td>Earnings before interest and taxes (EBIT)</td>
<td>$ 795.4</td>
<td>$ 790.5</td>
<td>$ 836.9</td>
<td>$ 764.6</td>
<td>$ 653.8</td>
</tr>
<tr>
<td>Total interest expense</td>
<td>(211.8)</td>
<td>(194.9)</td>
<td>(177.1)</td>
<td>(158.2)</td>
<td>(117.2)</td>
</tr>
<tr>
<td>Earnings before taxes</td>
<td>$ 583.6</td>
<td>$ 595.6</td>
<td>$ 659.8</td>
<td>$ 606.4</td>
<td>$ 536.6</td>
</tr>
<tr>
<td>Net earnings attributable to Ball Corporation from:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continuing operations</td>
<td>$ 406.4</td>
<td>$ 406.3</td>
<td>$ 446.3</td>
<td>$ 542.9</td>
<td>$ 390.1</td>
</tr>
<tr>
<td>Discontinued operations</td>
<td>0.4</td>
<td>(2.8)</td>
<td>(2.3)</td>
<td>(74.9)</td>
<td>(2.2)</td>
</tr>
<tr>
<td>Total net earnings attributable to Ball Corporation</td>
<td>$ 406.8</td>
<td>$ 403.5</td>
<td>$ 444.0</td>
<td>$ 468.0</td>
<td>$ 387.9</td>
</tr>
<tr>
<td>Basic earnings per share</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Basic – continuing operations</td>
<td>$ 2.79</td>
<td>$ 2.63</td>
<td>$ 2.70</td>
<td>$ 3.00</td>
<td>$ 2.08</td>
</tr>
<tr>
<td>Basic – discontinued operations</td>
<td>–</td>
<td>(0.02)</td>
<td>(0.01)</td>
<td>(0.41)</td>
<td>(0.01)</td>
</tr>
<tr>
<td>Basic earnings per share</td>
<td>$ 2.79</td>
<td>$ 2.61</td>
<td>$ 2.69</td>
<td>$ 2.59</td>
<td>$ 2.07</td>
</tr>
<tr>
<td>Weighted average common shares outstanding (000s)</td>
<td>145,943</td>
<td>154,648</td>
<td>165,275</td>
<td>180,746</td>
<td>187,572</td>
</tr>
<tr>
<td>Diluted earnings per share</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diluted – continuing operations</td>
<td>$ 2.73</td>
<td>$ 2.57</td>
<td>$ 2.64</td>
<td>$ 2.96</td>
<td>$ 2.05</td>
</tr>
<tr>
<td>Diluted – discontinued operations</td>
<td>–</td>
<td>(0.02)</td>
<td>(0.01)</td>
<td>(0.41)</td>
<td>(0.01)</td>
</tr>
<tr>
<td>Diluted earnings per share</td>
<td>$ 2.73</td>
<td>$ 2.55</td>
<td>$ 2.63</td>
<td>$ 2.55</td>
<td>$ 2.04</td>
</tr>
<tr>
<td>Diluted weighted average common shares outstanding (000s)</td>
<td>149,223</td>
<td>158,084</td>
<td>168,590</td>
<td>183,538</td>
<td>189,978</td>
</tr>
<tr>
<td>Total assets</td>
<td>$ 7,819.8</td>
<td>$ 7,507.1</td>
<td>$ 7,284.6</td>
<td>$ 6,927.7</td>
<td>$ 6,488.3</td>
</tr>
<tr>
<td>Total interest bearing debt and capital lease obligations</td>
<td>$ 3,605.1</td>
<td>$ 3,305.1</td>
<td>$ 3,144.1</td>
<td>$ 2,812.3</td>
<td>$ 2,596.2</td>
</tr>
<tr>
<td>Cash dividends per share</td>
<td>$ 0.52</td>
<td>$ 0.40</td>
<td>$ 0.28</td>
<td>$ 0.20</td>
<td>$ 0.20</td>
</tr>
<tr>
<td>Total cash provided by operating activities</td>
<td>$ 839.0</td>
<td>$ 853.2</td>
<td>$ 948.4</td>
<td>$ 515.2</td>
<td>$ 559.7</td>
</tr>
<tr>
<td>Non-GAAP measures</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Comparable EBIT</td>
<td>$ 874.2</td>
<td>$ 893.3</td>
<td>$ 867.2</td>
<td>$ 753.6</td>
<td>$ 640.4</td>
</tr>
<tr>
<td>Comparable earnings</td>
<td>$ 489.6</td>
<td>$ 483.0</td>
<td>$ 459.6</td>
<td>$ 433.0</td>
<td>$ 372.4</td>
</tr>
<tr>
<td>Diluted earnings per share (comparable basis)</td>
<td>$ 3.28</td>
<td>$ 3.06</td>
<td>$ 2.73</td>
<td>$ 2.36</td>
<td>$ 1.96</td>
</tr>
<tr>
<td>Free cash flow</td>
<td>$ 460.7</td>
<td>$ 548.2</td>
<td>$ 504.6</td>
<td>$ 505.8</td>
<td>$ 372.6</td>
</tr>
<tr>
<td>EVA® dollars (d)</td>
<td>$ 149.3</td>
<td>$ 161.4</td>
<td>$ 142.3</td>
<td>$ 109.6</td>
<td>$ 75.7</td>
</tr>
<tr>
<td>Total annual return (loss) to common shareholders (e)</td>
<td>16.8%</td>
<td>26.5%</td>
<td>5.8%</td>
<td>32.6%</td>
<td>25.5%</td>
</tr>
</tbody>
</table>

[a] Includes business consolidation activities and other items affecting comparability between years. Additional details about the 2013, 2012 and 2011 items are available in Notes 4 and 5 to the consolidated financial statements within Item 8 of the Form 10-K.

[b] The 2009 amounts have been retrospectively adjusted for the two-for-one stock split that was effective on February 15, 2011.

[c] Non-U.S. GAAP measures should not be considered in isolation and should not be considered superior to, or a substitute for, financial measures calculated in accordance with U.S. GAAP. Reconciliations of non-U.S. GAAP financial measures to U.S. GAAP measures and further discussion of non-GAAP financial measures are available in Items 6 and 7 of the Form 10-K.

[d] Net operating earnings after tax less a capital charge of 9% after-tax on average invested capital employed.

[e] Change in stock price plus dividends paid, assuming reinvestment of all dividends paid. Information for this calculation is included in the shareholder return performance chart in Item 5 of the Form 10-K.
2013 Leadership

Directors

Robert W. Alspaugh  
Retired chief executive officer of KPMG International of New York City

Hanno C. Fiedler  
Retired chairman and chief executive officer of Ball Packaging Europe

John A. Hayes  
Chairman, president and chief executive officer of Ball Corporation

Pedro Henrique Mariani  
Chairman of the board of Banco BBM of Rio de Janeiro

John F. Lehman  
Chairman of J.F. Lehman & Company of New York City

Robert W. Alspaugh  
Retired chief executive officer of KPMG International of New York City

Hanno C. Fiedler  
Retired chairman and chief executive officer of Ball Packaging Europe

Jan Nicholson  
President of The Grable Foundation of Pittsburgh

George M. Smart  
Retired president of Sonoco-Phoenix, Inc. of Canton, Ohio

Theodore M. Solso  
Chairman of the board of General Motors Co. of Detroit, Michigan

Stuart A. Taylor II  
Chief executive officer of The Taylor Group, L.L.C. of Chicago

Georgia R. Nelson  
President and chief executive officer of PTI Resources, L.L.C. of Chicago

John Nicholson  
President of The Grable Foundation of Pittsburgh

R. David Hoover  
Former chairman, president and chief executive officer of Ball Corporation

Georgia R. Nelson  
President and chief executive officer of PTI Resources, L.L.C. of Chicago

John F. Lehman  
Chairman of J.F. Lehman & Company of New York City

Pedro Henrique Mariani  
Chairman of the board of Banco BBM of Rio de Janeiro

R. David Hoover  
Former chairman, president and chief executive officer of Ball Corporation

Stuart A. Taylor II  
Chairman of J.F. Lehman & Company of New York City

(The) Chairperson

Committees

Audit  
Robert W. Alspaugh (C)  
Hanno C. Fiedler  
Jan Nicholson  
Stuart A. Taylor II

Finance  
Robert W. Alspaugh  
R. David Hoover  
John F. Lehman (C)  
Jan Nicholson

Human Resources  
Georgia R. Nelson  
George M. Smart  
Theodore M. Solso  
Stuart A. Taylor II (C)

Nominating / Corporate Governance  
Hanno C. Fiedler  
John F. Lehman  
Georgia R. Nelson  
George M. Smart  
Theodore M. Solso (C)

* Advisory Director

Corporate and Operating Management

Gihan Atapattu  
President, Ball Asia Pacific Ltd.

Charles E. Baker  
Vice president, general counsel and corporate secretary

Shawn M. Barker  
Vice president and controller

Anthony Barnett  
President, Latapack-Ball Embalagens, Ltda.

Douglas K. Bradford  
Vice president, global tax

Michael W. Feldser  
Senior vice president, Ball Corporation; chief operating officer; global metal food and household products packaging

Daniel W. Fisher  
President, North American metal beverage packaging

Colin J. Gillis  
President, Ball Packaging Europe

John A. Hayes  
Chairman, president and chief executive officer

Jeffrey A. Knobel  
Vice president and treasurer

Scott C. Morrison  
Senior vice president and chief financial officer

Lisa A. Pauley  
Senior vice president, human resources and administration

James N. Peterson  
Vice president, marketing and corporate affairs

Robert D. Strain  
Senior vice president, Ball Corporation; president, Ball Aerospace & Technologies Corp.

Leroy J. Williams, Jr.  
Vice president, information technology and services
Quarterly Stock Prices and Dividends
Quarterly prices for the company’s common stock, as reported on the composite tape, and quarterly dividends in 2013 and 2012 were:

<table>
<thead>
<tr>
<th></th>
<th>4th Quarter</th>
<th>3rd Quarter</th>
<th>2nd Quarter</th>
<th>1st Quarter</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2013</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>High</td>
<td>$ 51.97</td>
<td>$ 46.80</td>
<td>$ 48.50</td>
<td>$ 47.63</td>
</tr>
<tr>
<td>Low</td>
<td>44.29</td>
<td>41.61</td>
<td>41.52</td>
<td>43.26</td>
</tr>
<tr>
<td>Dividends per share</td>
<td>.13</td>
<td>.13</td>
<td>.13</td>
<td>.13</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>4th Quarter</th>
<th>3rd Quarter</th>
<th>2nd Quarter</th>
<th>1st Quarter</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2012</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>High</td>
<td>$ 45.47</td>
<td>$ 43.79</td>
<td>$ 43.70</td>
<td>$ 42.99</td>
</tr>
<tr>
<td>Low</td>
<td>41.11</td>
<td>39.33</td>
<td>38.39</td>
<td>35.66</td>
</tr>
<tr>
<td>Dividends per share</td>
<td>.10</td>
<td>.10</td>
<td>.10</td>
<td>.10</td>
</tr>
</tbody>
</table>

Quarterly Results, Company Information and Investor Relations
Quarterly financial information and company news are posted on www.ball.com. For investor relations, call (303) 460-3537.

Purchase Plan
A dividend reinvestment and voluntary stock purchase plan for Ball Corporation shareholders permits purchase of the company’s common stock without payment of a brokerage commission. Participants in this plan may have cash dividends on their shares automatically reinvested and, if they choose, invest by making optional cash payments. Additional information on the plan is available by writing Computershare, Dividend Reinvestment Service, P.O. Box 43081, Providence, RI 02940-3081.

Certifications
The company has filed with the New York Stock Exchange the chief executive officer’s annual certification regarding compliance with the NYSE’s corporate governance listing standards. The company also has filed with the United States Securities and Exchange Commission all required certifications by its chief executive officer and its chief financial officer regarding the quality of the company’s public disclosures.

Transfer Agent and Registrar
Computershare
P.O. Box 30170
College Station, TX 77842-3170

Sustainability
Ball Corporation balances economic, environmental and social aspects in its decision making and activities to create value for its stakeholders and to contribute to its Drive for 10 vision. Find out more about our sustainability strategy at www.ball.com/sustainability.

Equal Opportunity
Ball Corporation is an equal opportunity employer.

Annual Report on Form 10-K
The Annual Report on Form 10-K for 2013 filed by the company with the United States Securities and Exchange Commission can be found on Ball’s website at www.ball.com.

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Four Decades on the NYSE
December 17, 2013, marked the 40th anniversary of Ball joining the New York Stock Exchange. After 92 years as a private company, Ball made its first public offering of common stock on July 13, 1972, and shares were traded over-the-counter until December 17, 1973, when the stock was admitted for trading on the New York Stock Exchange under the symbol BLL.
Packaging

Aerospace

Technology

Growth

Service

Aerospace

Drive for 10